

CAPABILITIES STATEMENT

COMPANY:

Expert Approach, Inc.

ADDRESS:

11723 Old Glenn Hwy Ste 206
Eagle River, AK 99577

WEB SITE:

expertapproach.com

CONTACT PERSON:

LD Herrera
ld@expertapproach.com

PHONE:

907-726-5333 X 121

FAX:

703-229-8691

REGION SERVED:

USA

CAGE CODE:

61BW6

DUNS:

80-576-3211

CERTIFICATIONS:

Minority-Owned business, Self-Certified Small Disadvantaged Business, For-Profit Organization, Service Provider, SBA Certified Small Disadvantaged Business, SBA Certified 8(a) Program Participant, Hispanic American Owned

NAICS CODES:

541511, 518210, 541512
541519, 541613, 561920

BUSINESS SUMMARY:

Established in 2006, Expert Approach, Inc. provides a wide range of technology solutions to small business, non-profit organizations, and government agencies. We specialize in making web sites with high levels of functionality and database integration. We have team members with expertise in many different areas, from website development and advanced programming, to marketing and other business services.

MISSION:

Our mission is to help other organizations achieve their objectives by empowering them with enlightened use of technology and internet marketing.

CAPABILITIES (CORE COMPETENCIES)

- Websites: Design, Development, Testing, Compliance, Implementation, Documentation, Support,
- Project Focus: Information Management Systems, Event Management Systems, Document Management Systems, Information Distribution Systems, Content Management Systems.
- Data: Import/Export, Conversion, Processing, Analysis, Reporting.
- Hardware/Software: Selection, Testing, Integration, Installation, Training, Troubleshooting, Support, Sales.
- Marketing: Campaign Planning, Implementation, Management, Reporting.

DIFFERENTIATORS

- Veteran Military Spouse Owned Business
- Headquartered in Alaska
- 100% U.S. Developers & Contractors
- 8(a) Certification (Exit Date: 08/13/2023)

PAST PERFORMANCE (PUBLIC SECTOR)

- Internal Revenue Service (IRS), DOT – IRS Tax Forum Conference Registration System and on-site hardware and software support.
- Centers for Disease Control and Prevention (CDC), DHHS – Tale of our Cities Meeting Registration Systems.
- U.S. Small Business Administration (SBA) – MEDWeek Conference Registration System.
- Office of Population Affairs (OPA), DHHS – Various Title X Conference Registration Systems, Public Comment System, Expert Panel Discussion Forums.
- Office of Family Planning (OFP), DHHS – Various Family Planning Conference Registration Systems, Expert Panel Discussion Forums.